

How It's Done: Public-Private Partnerships



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Improving Nebraska's Rural Broadband Thru Public / Private Partnerships

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Why Should the Public Sector Get Involved?

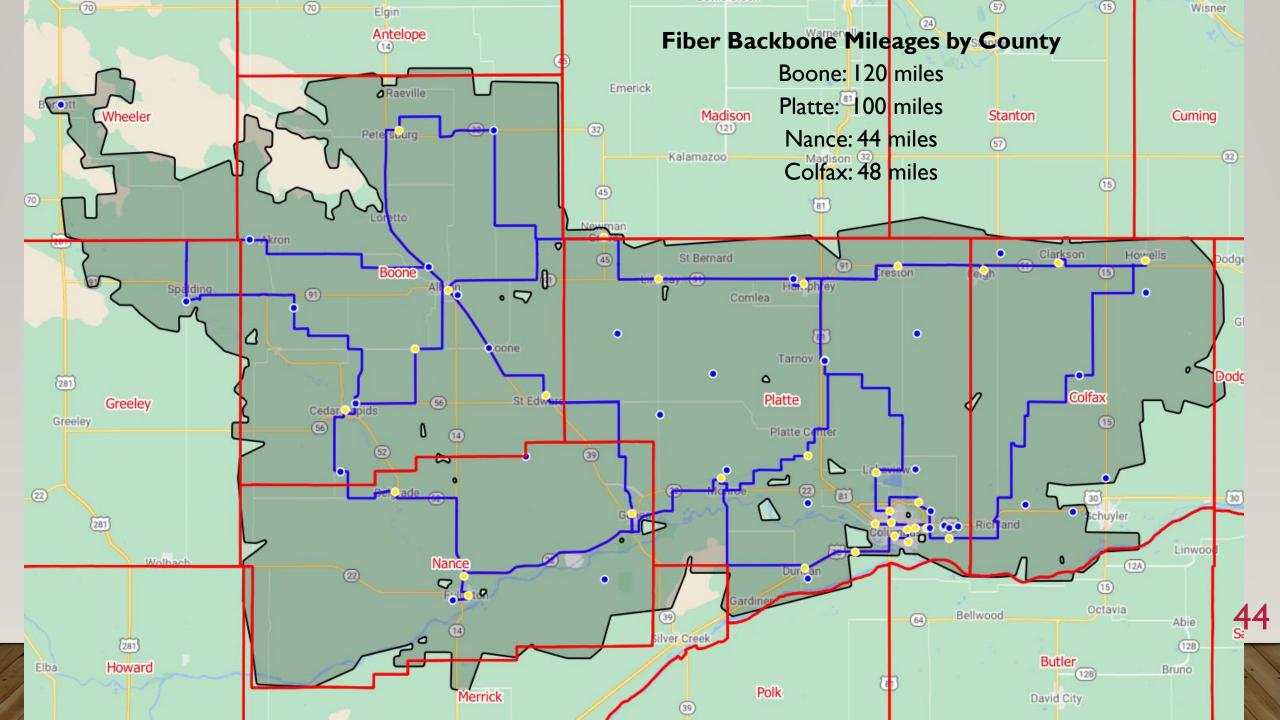
- Broadband is vital for rural Nebraska
 - Connectivity for utility & governmental operations
 - Precision agriculture
 - Business growth
 - Education
 - Medical services
 - Keeping rural Nebraska's best and brightest youth in rural Nebraska
- Very similar to economic development a role public entities have played for many years

How Do We Get There?

- Design a network to specifically serve the needs of rural Nebraska, its residents and public partners
- Pursue federal & state funding opportunities to help finance the construction of the network
- 3. Identify private partners to undertake the actual operation of the network and sale of broadband service

Who Can Design a Network?

- NRTC Founded in 1986 by electric cooperatives, the National Rural Electric Cooperative Association (NRECA), and the National Rural Utilities Cooperative Finance Corporation (CFC)
- Serves more than 1,500 rural utilities and affiliates in 48 states



What About Funding?

- State of Nebraska LB388 funding \$20M/year for 2021 and 2022
- USDA ReConnect Program \$1B for rural broadband, applications due 2/22/22
- Federal infrastructure bill \$65B for rural broadband and 5G connectivity, details TBD
- Many other programs developing a strategic plan to evaluate

Memorandum of Understanding

- Currently used between public power districts and counties
- Determination what the structure for ownership, construction & operation/maintenance could look like
- Collaboration to secure funding
- Seeking out and evaluating potential Private Providers

- South Central PPD/Glenwood Telecommunications
 - LB388 (Nebraska Broadband Bridge Act) grant application submitted DENIED
 - South Central participating in NRTC study to quantify the value of a broadband backbone to their electric customers
- Loup PPD, Platte, Boone, Colfax & Nance Counties
 - Formally entered into a Memorandum of Understanding (MOU) funding and private partner search
- Seven Siblings (York County, Perennial PPD, NPPD, Polk County, Polk County RPPD, City of Stromsburg, Butler County RPPD)
 - Evaluating results of rural broadband feasibility study
- Norris PPD, Gage, Jefferson, Saline, Seward, Thayer Counties
 - Evaluating MOU/feasibility study options

QUESTIONS?